

SHRUTI DALVI

UX Researcher & Designer

www.shrutidalvi.com

shrutidalvi79@gmail.com

[linkedin.com/in/shruti-dalvi](https://www.linkedin.com/in/shruti-dalvi)

Experience

Georgia Tech | Graduate Research Assistant *August 2017 – May 2018 | Atlanta, GA*

Redesigning a collection of role-playing games to familiarize professors and other stakeholders with the process of promotion and tenure, concentrating on interactivity, accessibility, and inclusivity.

RxDataScience Inc. | UX Designer *May 2017 – August 2017 | Raleigh, NC*

Designed user-centric task flows, interfaces, and information visualizations for a big data analytics tool that helps healthcare and pharma organizations navigate through large sets of data.

VoxPop | Design Consultant *February 2016 – June 2016 | Mumbai, India*

Tested usability and visual design of the new user interface for the e-commerce site. Helped create an online community and blog to connect pop-culture enthusiasts over shared interests.

Flarepath Digital Solutions | Web and UI Designer *January 2014 – September 2015 | Mumbai, India*

Crafted online experiences and brand identities for clients in hospitality, entertainment, finance. Led a team of designers and developers through the process of UX design and development.

Education

Georgia Inst of Technology *Aug 2016 – May 2018 | Atlanta, GA*

MS Human-Computer Interaction

Manipal Inst of Technology *Aug 2009 – May 2013 | India*

BE Computer Science Engineering

Skills

Research + Design:

Interviews and Surveys, Focus Groups, Task Analyses, Usability Testing, A/B Testing, Heuristic Evaluation, Ethnography, Storyboarding, Personas, Scenarios, Wireframing, Prototyping, Visual Design

Tools:

Sketch, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, InVision, Axure, FramerJS (basics), Raspberry Pi, (basics), HTML/CSS/JS, UserTesting

Selected Projects

RedVolution | *Finalist at Ideas2Serve hosted by Scheller College of Business, GeorgiaTech*

Created a well-researched web platform, providing adolescent girls a safe and moderated space to obtain knowledge about menstruation, share their concerns, and gain a support system.

Tracing Eyes & Hearts | *Presented at 4S conference, Boston 2017*

Researched and designed an interactive art installation that uses non-intrusive sensors to visualize and explore emotional and physiological responses to human stories.