

# SHRUTI DALVI

UX Researcher & Designer

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## Experience

### Georgia Tech | Graduate Research Assistant

August 2017 – Present | Atlanta, GA

Designing a collection of role-playing games to familiarize professors and other stakeholders with the process of promotion and tenure, concentrating on accessibility and inclusivity.

### RxDataScience Inc. | UX Designer

May 2017 – August 2017 | Raleigh, NC

Designed user-centric task flows, interfaces, and information visualizations for a big data analytics tool that helps healthcare and pharma organizations navigate through large sets of data.

### VoxPop | Design Consultant

February 2016 – June 2016 | Mumbai, India

Tested usability and visual design of the new user interface for the e-commerce site. Helped create an online community and blog to connect pop-culture enthusiasts over shared interests.

### Flarepath Digital Solutions | Web and UI Designer

January 2014 – September 2015 | Mumbai, India

Crafted online experiences and brand identities for clients in hospitality, entertainment, finance. Led a team of designers and developers through the process of UX design and development.

## Selected Projects

### RedVolution | Finalist at Ideas2Serve hosted by

Scheller College of Business, GeorgiaTech

Created a well-researched web platform, providing adolescent girls a safe and moderated space to obtain knowledge about menstruation, share their concerns, and gain a support system.

### Tracing Eyes & Hearts | Presented at 4S conference,

Boston 2017

Researched and designed an interactive art installation that uses non-intrusive sensors to visualize and explore emotional and physiological responses to human stories.

## Education

### Georgia Inst of Technology

Aug 2016 – May 2018 | Atlanta, GA

MS Human-Computer Interaction

### Manipal Inst of Technology

Aug 2009 – May 2013 | India

BE Computer Science Engineering

## Skills

### Research:

Interviews and Surveys

Focus Groups

Task Analyses

Usability Testing (In-person and Remote)

A/B Testing

Heuristic Evaluation

Ethnography

### Design:

Storyboarding

Personas

Scenarios

Wireframing

Prototyping

Visual Design

### Tools:

Sketch

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

InVision

Axure

FramerJS (basics)

Raspberry Pi (basics)

HTML/CSS/JS

UserTesting